

PRIVACY STATEMENT SANOMA LEARNING

1. General

In this privacy statement, Sanoma Learning provides information on the processing of personal data by Sanoma Learning. Sanoma Learning is established at Magistratenlaan 138, 5223 MB 's-Hertogenbosch. Sanoma Learning is available by email at: communications@sanomalearning.com

Sanoma Learning is the controller of the personal data obtained or generated by the website www.sanomashareviews.com and /or by email.

This privacy statement also applies to the visitors to the website www.sanomashareviews.com and/or the visitors of the digital event Share Views Week of Sanoma Learning and all persons whose personal data Sanoma Learning processes.

2. Personal data

The personal data processed by Sanoma Learning are (a) personal data that you provided to us using the website www.sanomashareviews.com, by email or in any other manner, directly or indirectly, (b) personal data generated by the receipt of electronic messages sent by us, or your use of the website www.sanomashareviews.com or any comparable applications. If you want to join the event Share Views Week you have to provide your personal data.

Examples of personal data that you provide to us are: first name, family name and email address.

Examples of personal data generated by us are: IP address, web surfing behaviour and other data on the use of this website.

3. Use of personal data

Sanoma Learning uses the personal data for the various purposes described below: to register participants and visitors to events, to bring visitors of events in contact with other participants through Connector Matchmaking by Invitado, to inform participants and visitors about events for which these have registered, and for similar events and activities.

4. Involvement of third parties

Sanoma Learning has enlisted the help of Invitado (part of HVMP Marketing B.V. and established at the Vlasmakkt 1a, 3011 PW Rotterdam) to process your personal data. Invitado

only processes personal data by order and on behalf of Sanoma Learning. Sanoma Learning has concluded a processing agreement with Invitado.

5. Transfer outside the (European Economic Area) EEA

Your personal data will not be handled outside the EEA.

6. Cookies

The website of www.sanomashareviews.com uses so-called functional and analytical 'cookies'. Cookies are small data files stored on your computer, tablet or smartphone when you visit a website.

The functional cookies are used to allow the website to perform properly. The analytical cookies are used to create statistics on the use of the website. www.sanomashareviews.com uses Google Inc.'s Analytics to this end and has set these cookies 'privacy-friendly', in line with the instructions of the Dutch Data Protection Authority. This means that the data collected using Google Analytics will be anonymised as much as possible and that Google will never process your entire IP-address but will always mask its final octet. Google does not use the collected data for its own purposes, because Sanoma Learning has not given it permission to use the data for that purpose. www.sanomashareviews.com also does not use any other Google-services in combination with the Google Analytics-cookies. Google stores the collected data on servers in the United States of America. www.sanomashareviews.com has concluded a processing agreement with Google, Inc. For more information, please read Google Analytics' privacy policy. If you do not wish to accept Google Analytics cookies, please [click here](#). You can also turn off cookies, by allowing selected cookies or no cookies at all in your browser's settings. Please take into account that if you do not accept certain cookies, you will not be able to use certain functionalities of the website, and that the website's ease of use will be limited.

7. Changes in / deletion of personal data / Complaints

7.1. Everyone is entitled to inspect, correct, complete, delete and block his or her personal data. Anyone involved wishing to make use of these rights or with questions regarding this Privacy statement may contact Sanoma Learning by email: communications@sanomalearning.com.

7.2. If you have a complaint about the way in which Sanoma Learning processes your personal data,

please contact Sanoma Learning by emailing communications@sanomalearning.com. If that fails to lead to a satisfactory solution, you may always contact the Dutch Data Protection Authority (<https://autoriteitpersoonsgegevens.nl/en>).

8. Retention period

8.1. Sanoma Learning does not keep personal data longer than necessary for the above-mentioned purposes, or only as long as required to meet the regulatory requirements.

9. Security

9.1. Sanoma Learning has included fitting technical and organizational measures in its processing agreement with Invitado, to protect the Users' personal data from loss or unlawful processing.

10. Changes in the Privacy statement

10.1. Sanoma Learning reserves the right to change this Privacy statement. Each change will be announced on this page. Sanoma Learning therefore advises all interested parties to regularly check this page for any changes made. The current privacy statement was last changed on 20 October 2020.